

2009 Flight Dates & Materials Deadline

CALENDAR

CINEMA SPOTS

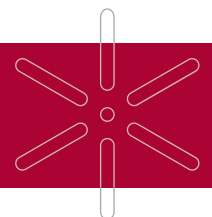
FLIGHT DATES		FLIGHT LENGTH	MATERIALS DEADLINE	
			TAPE*	FILM
1/2/09	1/29/09	4 Weeks	11/28/08	12/5/08
1/30/09	2/26/09	4 Weeks	1/2/09	1/9/09
2/27/09	3/26/09	4 Weeks	1/30/09	2/6/09
3/27/09	4/23/09	4 Weeks	2/27/09	3/6/09
4/24/09	5/28/09	5 Weeks	3/27/09	4/3/09
5/29/09	7/2/09	5 Weeks	5/1/09	5/8/09
7/3/09	8/6/09	5 Weeks	6/5/09	6/12/09
8/7/09	9/10/09	5 Weeks	7/10/09	7/17/09
9/11/09	10/1/09	3 Weeks	8/14/09	8/21/09
10/2/09	10/29/09	4 Weeks	9/4/09	9/11/09
10/30/09	12/3/09	5 Weeks	10/2/09	10/9/09
12/4/09	1/7/10	5 Weeks	10/30/09	11/6/09

The 2009 schedule reflects twelve flights that begin on Friday and end on Thursday.
*VHS Copy & D1/Digibeta

CINEMA SLIDES

FLIGHT DATES		FLIGHT LENGTH	MATERIALS DEADLINE
1/2/09	1/29/09	4 Weeks	11/28/08
1/30/09	2/26/09	4 Weeks	1/2/09
2/27/09	3/26/09	4 Weeks	1/30/09
3/27/09	4/23/09	4 Weeks	2/27/09
4/24/09	5/21/09	4 Weeks	3/27/09
5/22/09	6/18/09	4 Weeks	4/24/09
6/19/09	7/16/09	4 Weeks	5/22/09
7/17/09	8/13/09	4 Weeks	6/19/09
8/14/09	9/10/09	4 Weeks	7/17/09
9/11/09	10/8/09	4 Weeks	8/14/09
10/9/09	11/5/09	4 Weeks	9/11/09
11/6/09	12/3/09	4 Weeks	10/9/09
12/4/09	1/1/10	4 Weeks	11/6/09

The 2009 schedule reflects thirteen flights that begin on Friday and end on Thursday.



2009 Flight Dates & Materials Deadline

PROMOTIONS

FLIGHT DATES		FLIGHT LENGTH	MATERIALS DEADLINE	
			SCREENVISION PRODUCES	CLIENT PRODUCES
1/2/09	1/29/09	4 Weeks	12/10/08	12/17/08
1/30/09	2/26/09	4 Weeks	12/31/08	1/7/09
2/27/09	3/26/09	4 Weeks	1/28/09	2/4/09
3/27/09	4/23/09	4 Weeks	2/25/09	3/4/09
4/24/09	5/28/09	5 Weeks	3/25/09	4/1/09
5/29/09	7/2/09	5 Weeks	4/29/09	5/6/09
7/3/09	8/6/09	5 Weeks	6/3/09	6/10/09
8/7/09	9/10/09	5 Weeks	7/8/09	7/15/09
9/11/09	10/1/09	3 Weeks	8/12/09	8/19/09
10/2/09	10/29/09	4 Weeks	9/2/09	9/9/09
10/30/09	12/3/09	5 Weeks	9/30/09	10/7/09
12/4/09	1/7/10	5 Weeks	11/4/09	11/11/09

The 2009 schedule reflects twelve flights that begin on Tuesday and end on Monday. However promotional flight dates can coincide with on-screen (starting Friday and ending Thursday).

Promotional material deadline excludes popcorn bags, beverage cups, beverage cup holders and other premium items programs. The lead-time for beverage cup programs is 10-12 weeks; beverage cup holders is 4-6 weeks and popcorn bags is 6-8 weeks.

CALENDAR

